

FOCUS
MUSTANG
ZX2

2001



A blue-tinted photograph of a roller coaster track, viewed from a low angle looking up. The track's steel structure is silhouetted against the blue sky. Overlaid on the center of the image is a target graphic consisting of three concentric orange circles and a central bullseye. The text is positioned within the target graphic.

Thrill seeking is a whole new game these days. What's extreme today will be tame tomorrow. Most people will go far and wide to find excitement. You've just found it. Ford makes Focus, Mustang and ZX2 for people just like you. Just taking one on the road can give you a daily dose of that adrenaline rush — wherever you're headed. To your 9 to 5. Or wanting the wind to blow in your hair, the sweet smell of freedom and the awesome feeling of the open road.

Following publication, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



FORD MUSTANG GT

Open road. Open top. Open throttle. There's a definite pattern here with the Mustang GT. And we like it. A lot.

Just mention the name Mustang GT and guys grin, girls swoon and Ford's competition starts to sweat. In addition to the standard features listed for the regular Mustang the GT has a few features unique to itself...

Choose a GT coupe or convertible and get:

- 4.6L SOHC V8 engine (260 horsepower and 302 ft. lbs. of torque, simply awesome).
- Dual Stainless Steel Exhaust (can you hear the rumble?)
- Suspension Package w/Variable Rate Coil Springs, Quadra-shock Rear Suspension
- 245/45ZR17 BSW Performance Tires
- Specially Designed Composite Hood and Side Scoops
- Fog Lamps
- Rear Spoiler
- Leather-Wrapped Steering Wheel
- Traction-Loc Axle



1. This powerhouse isn't content with short trips into town. The deep-skirt modular 4.6 liter single overhead-cam V8 delivers 260 horsepower. And at 302 ft.-lbs. of torque at 4,000 rpm, it's obviously happiest at a higher rpm. So take it out and let it run. 2. Getting the most of what's under the hood starts with a cockpit designed to keep you in touch with all your controls. And with your comfort level.

FORD MUSTANG

Over the years Mustang has earned its monikers. Boss. Cobra. Mach I. Today, even the base Mustang comes with potent credentials. The 2001 Mustang stands poised to continue its muscle car dominance.

As you would expect, an American icon should come well-equipped and Mustang fits the bill. Check out this list of impressive standard features:

Choose a coupe or convertible and get:

- Dual Electric Remote Control Mirrors
- Center Console w/armrest, storage bin, tissue holder, dual cupholders
- Instrumentation that includes tachometer, voltmeter, temperature, fuel and oil pressure
- Air Conditioning
- Power Brakes/Windows/Door Locks/Steering
- 3.8L EFI V6 engine kickin' 193 horsepower and 225 ft. lbs of torque
- 5-Speed Manual Transmission
- 15.7 gallon Fuel Tank
- Remote Keyless Entry
- Suspension - Front, modified MacPherson struts with front stabilizer bar
- Suspension - Rear, coil spring four bar link
- Rear Window Defroster
- Tilt Steering Wheel



Mustang Coupe in Black Clearcoat with Premium Equipment Group.





FORD ZX2

Sounds like a code name for something, doesn't it? Well, you're right, Quickly translated it means fun times two. And ZX2 sticks to curves like a dotted white line. And you thought we were kidding about the fun. We weren't.



AM/FM stereo/cassette/6-disc radio-controlled CD changer with premium sound. Optional. O.K. Maybe just one more time around the block to hear that song again. Plus it's a piece of cake to crank up the heat or turn down the tunes. It's just a push-button away.



How about these great standard features...

- Rear Spoiler
- Power Mirrors
- 60/40 Split-Fold Rear Seat
- Body Colored Moldings
- Clearcoat Paint
- Front-Wheel Drive
- 2.0L DOHC 16V Zetec Engine - 5-Speed Manual
- 15" Aluminum Wheels
- P185/60R15 BSW Tires
- Suspension - Independent Rear Quadralink Struts
- Rear Window Defroster



FOCUS ZTS Sedan now doesn't mean sedate. Driving Focus ZTS is like being with the smartest, funniest person you know. Always a quick response. Always entertaining. Shown above painted in Pitch Black with its 16-valve Zetec sprinting effortlessly with its standard AM/FM stereo/single CD player cranked up. **FOCUS ZX3** It doesn't look like its brothers and sisters. And it certainly doesn't act like them. Maybe it's the odd number

of doors. The three door has an entirely different outlook on life. Unique lines combined with terrific road manners, it's really got the form and function thing down.

FOCUS WAGON Having a bunch of stuff to haul around isn't limited to those with 2.4 kids. And even if you have 3.6 offspring, you're not going to have that soccer-mom feeling behind the wheel of the Focus Wagon.



Focus ZX3 in Sangria Red with optional 16" wheels.



An AM/FM stereo/single CD player is standard on ZX3, SE and ZTS models. Just slip in a disc to escape that morning "DJ" blather.



Room for five and gee, you'll wonder if they started designing Focus from the inside out. (Actually, they did.) Focus LX Sedan in Medium Parchment cloth. Optional equipment shown.



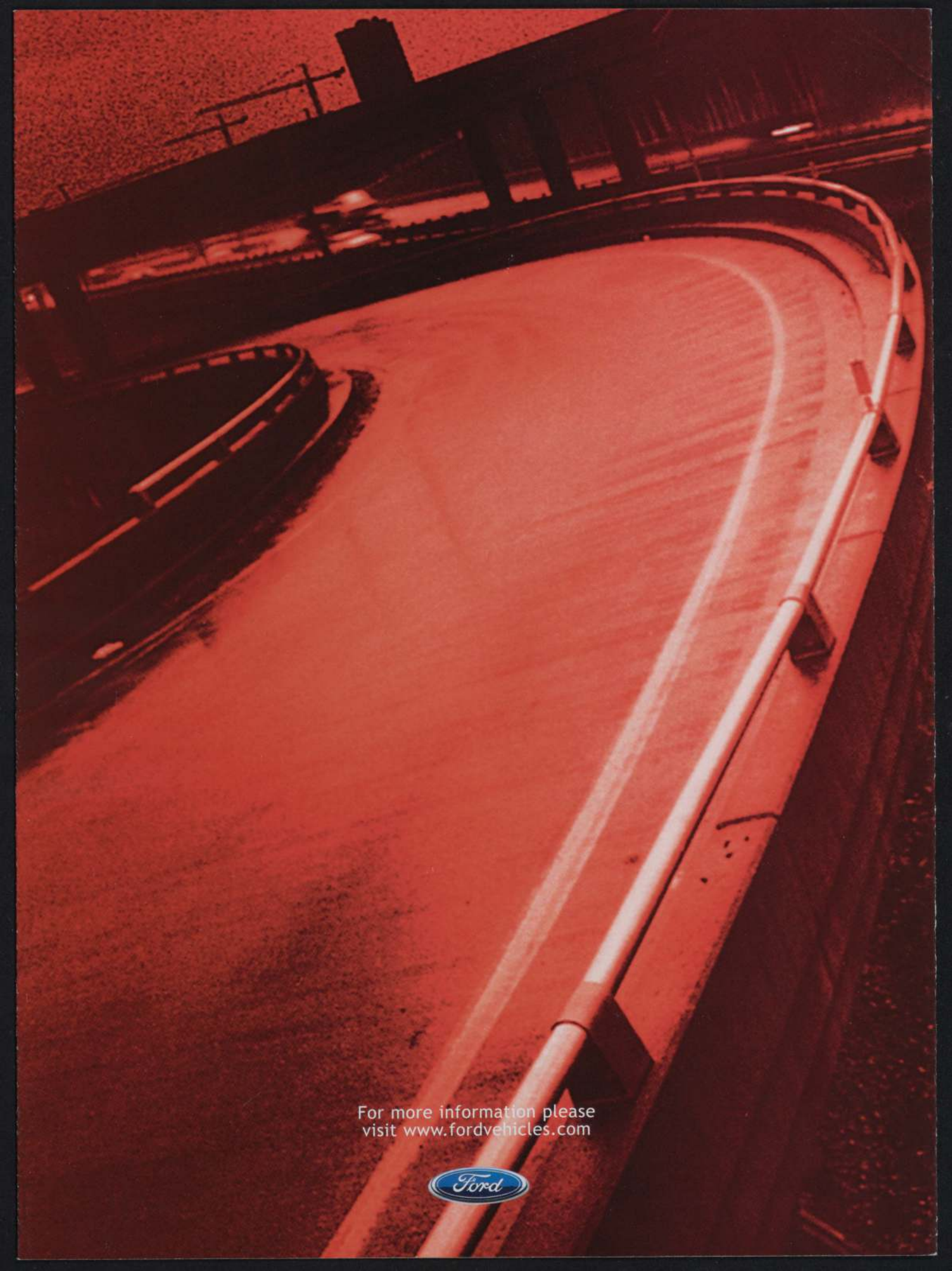
Focus comes with the 2.0L SPI or the 2.0L Zetec engine, depending on model and/or which one you opt for. One's really zippy. The other's super zippy. Think of two of your hyper pals after a couple of double espressos. Now you've got the picture.



Focus SE Wagon shown in Jackpot Gold.

Each and every Focus comes equipped standard with a lot of cool features. Check out these, talk with your dealer for the full scoop.

- Driver Seat Height Adjust - manual
- 60/40 Split Fold Rear Seat w/Flip Up Rear Seat Cushion
- Center Console with 2 Cupholders
- Control Blade SLA Independent Rear Suspension
- Front Stabilizer Bar
- SecuriLock™ Passive Anti-Theft System
- Independent Front Suspension - MacPherson Strut
- Power Rack & Pinion Steering
- Power Brakes
- Front-Wheel Drive
- Solar Tinted Glass
- Rear Window Defroster
- Soft Feel Instrument Panel
- 13.2 Gallon Fuel Tank



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